



PRESENTED BY



Come Run - Come All!

Planning is underway for the 9th Annual **Sturgeon Shuffle 10K Run 5K Run/Walk** on **Saturday, April 27, 2019**.

This fun family-friendly event is designed for the skilled runner as well as the everyday walker. Our goal is simple: promote healthy communities—one step at a time. We also look forward to welcoming participants of all ages from across our region to enjoy one of the natural wonders of our world – the Sturgeon run!

In keeping with the mission of supporting health and wellbeing in our communities, all proceeds raised from this year's Sturgeon Shuffle will be used to support Backpack organizations in and around the communities served by First State Bank. They include Project Backpack New London, Project Backpack Waupaca (serving Waupaca, Manawa, Weyauwega-Fremont, Iola-Scandinavia, and Amherst school districts), and Rapids Family Backpacks (Wisconsin Rapids School District including Rudolph). These not for profit organizations coordinate with schools to provide backpacks of nutritious and easy-to-prepare food to students, so that they have enough food to eat on weekends.

The 2018 Sturgeon Shuffle was a huge success with 413 runners and walkers participating in this fun, family-friendly event. With this fantastic participation and the generous support of our sponsors, proceeds totaling \$15,000 were donated to area Backpack organizations!

We'd love to include your business in this very successful event!

Please take a moment to review the enclosed form which includes information on our 2019 Sturgeon Shuffle sponsorship levels.

These opportunities provide a visible marketing opportunity to reach hundreds of running enthusiasts, families and young children.

If you have any questions or would like further information, please contact Brenda Hansen at bhansen@bankfirststate.com or (920) 531-2857, or any Sturgeon Shuffle Committee Member. More info can also be found at www.sturgeonshuffle.com.

Thank You!

2019 Sturgeon Shuffle Committee

Jim Ziegler
Pete Gasper
Brenda Hansen

Mike Huzzar
Lynn Olson
Kayla Rieck

Theresa Smith
Jim Williams





PRESENTED BY



2019 Sturgeon Shuffle Sponsorship Opportunities



Yes, count on _____ as a Sponsor.

(As you wish it to appear in all recognition)

- \$1,000 Course Sponsor** – pre/post media exposure, prominent company logo recognition on signs throughout the event including registration and start/finish line, participant t-shirts, and print and online pre/post event promotion; includes 8 complimentary race entries.
- \$750 Mile Marker Sponsor** – Company logo on signs at the start/finish line, participant t-shirts, and print and online pre/post event promotion; includes 6 complimentary race entries.
- \$500 Finish Line Sponsor** - Company logo on signs at the start/finish line, participant t-shirts, and print and online pre/post event promotion; includes 4 complimentary race entries.
- \$250 Awards Sponsor** - Company logo on signs at the start/finish line with company name on participant t-shirts and event promotion materials; includes 2 complimentary race entries.

Business Name _____

Address _____ City/State/Zip _____

Contact Name _____

Phone _____ E-mail _____

Signature _____

- We wish to provide an item or flyer to include in participant packets.

Payment method:

- Check enclosed **payable to Sturgeon Shuffle**
- Please invoice me in 2019

PLEASE MAIL OR EMAIL FORM AND PAYMENT TO:

Sturgeon Shuffle
c/o First State Bank
PO Box 268, New London, WI 54961

Email: bhansen@bankfirststate.com

Please respond by Friday, February 15, 2019, to be included in all print materials.